

May 4, 2009

## **Borealis joins the Business Friends of the Danube partnership**

Borealis, a leading provider of innovative, value creating plastics solutions, has joined the Business Friends of the Danube partnership, an initiative to protect the resources and ecosystems of Europe's second longest river, the Danube.

Running a total of 2.870 km from the Black Forest to the Black Sea, the Danube River is a crucial transportation route and source of drinking water, hydraulic power, employment and recreation for the 81 million people living in the 19 countries that make up the Danube River basin.

The Business Friends of the Danube partnership was launched in 2008 by the International Commission for the Protection of the Danube River (ICPDR), the international organisation responsible for implementing the Danube River Protection Convention (DRPC) and related EU legislation. The DRPC, signed by 14 countries in 1994, ensures that the surface waters and groundwater within the Danube River basin are managed and used in a sustainable and equitable way.

As member of the Business Friends of the Danube, Borealis will partner with a range of high-profile organisations, including The Coca-Cola Company, Coca-Cola Hellenic and the Austrian Broadcasting Corporation, ORF, in ensuring high standards of operation by businesses in the region, and in developing and supporting joint activities that promote knowledge and involvement in providing efficient and sustainable sanitation and water conservation solutions.

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For Borealis, these will include participation in the annual Danube Day on June 29 as well as activities to enhance knowledge transfer and awareness raising to support and promote better use of water resources, improved waste water treatment and precision farming practices in the Danube river basin. The Business Friends of the Danube partnership will frame the regional outreach of Borealis' global programme for water and sanitation, Water for the World, that the company initiated in 2007 with its joint-venture Borouge.

“The Business Friends of the Danube is the natural partnership to run regionally our Water for the World programme“, comments Mark Garrett, Borealis Chief Executive. “With our operations in Burghausen, Linz and Schwechat and our market leadership in Central Eastern European countries, Borealis has a strong presence in the Danube River basin. Being a Business Friends of the Danube complements our strategy and is an important step forward in enhancing the contribution our company can make in this region.”

Philip Weller, Executive Secretary of the ICPDR, adds: “We are delighted to welcome Borealis to the Business Friends of the Danube. The company has extensive expertise in developing innovations that support ecologically sustainable water management solutions. We are looking forward to working with them to encourage awareness and the transfer of knowledge and best practice to projects that will preserve the uniqueness and long-term resources of the Danube River basin.”

**End**

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Mark Garrett, Borealis Chief Executive and Olga Srsnova, ICPDR President 2009



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**Borealis** and **Borouge** are leading providers of innovative, value creating plastics solutions. With more than 40 years of experience in polyolefins and using our unique Borstar® technology, we focus on the infrastructure, automotive and advanced packaging markets. We have production facilities, innovation centres and service centres across Europe, the Middle East and Asia Pacific and work with customers in more than 170 countries around the world to provide plastic materials that make an essential contribution to society and to sustainable development. We are committed to the principles of Responsible Care® and to leading the way in 'Shaping the Future with Plastics™.'

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For more information on Borealis and Borouge, a joint venture between Borealis and the Abu Dhabi National Oil Company, visit [www.borealisgroup.com](http://www.borealisgroup.com) and [www.borouge.com](http://www.borouge.com).

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