media release

May 15, 2009

Air Works - art for a day

Borealis, a leading provider of innovative, value creating plastics solutions is locating its international Innovation Headquarters in Linz (Austria). In the city, the company has now also initiated a sculpture project, comprised of inflatables or "Air Works". These massive sculptures can be seen from some distance and are largely comprised by air. They assume their shape from pliable plastic materials.

Under the supervision of the jury chairman, Prof. Edelbert Köb, the director of the Vienna Museum of Modern Art (MUMOK), 17 leading Austrian artists and students from the Linz University of Art & Industrial Design, have created gigantic inflatables on the topic of "Shaping the Future with Plastics", which also constitutes the mission statement of the Borealis Group.

The artworks will be presented on May 16 at 5.30 p.m. during an opening ceremony and will go on display in the Linz "Donaupark" on Sunday, May 17, 2009 to coincide with the OMV Linz Marathon.

"With these works, the artists have not only created an eye-catching art project from air and plastic, but have also helped the city of Linz to take a further step from being a steel city to becoming a cultural metropolis", says Dr. Gerhard Roiss, chairman of the Borealis supervisory board.

End



Gunter Damisch, "Flämmler", dimensions: 1100 cm high, 350 cm wide, 180 cm deep Material: air-tight bonded, PVC film



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Borealis and Borouge are leading providers of innovative, value creating plastics solutions. With more than 40 years of experience in polyolefins and using our unique Borstar® technology, we focus on the infrastructure, automotive and advanced packaging markets. We have production facilities, innovation centres and service centres across Europe, the Middle East and Asia Pacific and work with customers in more than 170 countries around the world to provide plastic materials that make an essential contribution to society and to sustainable development. We are committed to the principles of Responsible Care® and to leading the way in 'Shaping the Future with Plastics™.'

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