

Media Release | May 27, 2013

## **Borealis appoints Gilles Rochas as new Vice President Energy & Infrastructure**

**Borealis**, a leading provider of innovative solutions in the fields of polyolefins, base chemicals and fertilizers, announces the appointment of Gilles Rochas as Vice President Application Segment Energy & Infrastructure as of July 1, 2013. Gilles Rochas replaces Marc Hubert, who is leaving Borealis to pursue other career opportunities.

With over 20 years experience in the polymer industry, Gilles Rochas returns to Vienna from Singapore, where he has been Vice President for Sales in the Southeast Asia (SEA), Australia and New Zealand (ANZ) regions at Borouge since 2012. Borouge is the joint venture between Borealis and the Abu Dhabi National Oil Company (ADNOC). Prior to that, Rochas, a French national, had been Vice President for Film & Moulding in Borouge since 2008 and had previously held numerous Vienna-based senior positions within Borealis, including Vice President for Moulding and Vice President for Commercial Services. Rochas holds a degree in Engineering from the University of Troyes, France.

Alfred Stern, Borealis Executive Vice President Polyolefins, thanked predecessor Marc Hubert, who originally joined Borealis in 2002, for helping reshape organisational structures and ensuring a smooth handover. In welcoming Gilles Rochas to his new leadership role, he says, "In his five years at Borouge, Gilles has been instrumental in growing our customer base to absorb additional Borouge 2 volumes. We will utilise his extensive international experience and industry know-how to continue to build upon our excellent market position in the Energy & Infrastructure markets whilst enhancing co-operation with Borouge in this segment."

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In conclusion, Alfred Stern adds, "As a seasoned Borealis and industry veteran, Gilles will be able to leverage his extensive experience to shape polyolefins strategy at Borealis."



Gilles Rochas, Borealis Vice President Energy & Infrastructure.  
Image: (c) Borouge

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**About Borealis Energy & Infrastructure**

For nearly 50 years, Borealis has been a leading supplier of advanced energy & infrastructure plastics solutions for the pipe and fittings industry as well as for the wire and cable and capacitor film industries. Thanks to its unique and proprietary technologies, Borealis provides a large portfolio of innovative products and services which create real value for customers and partners and enable step-changing innovations. The unique Borstar® technology supports applications in the fields of water and gas distribution, wastewater and sewage disposal, irrigation systems, chemical and industrial pipelines, in-house plumbing and heating as well as pipe systems for oil and gas exploration and transportation. The unique Borlink™ technology enables Borealis to offer a wide range of sophisticated extra-high, high and medium voltage cable applications as well as semicon products. Borealis delivers effective Visico™ solutions in low voltage energy transmission and distribution cables and offers world-class innovations in providing, installing and extending the lifetime of cable systems.

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### About Borealis

Borealis is a leading provider of innovative solutions in the fields of polyolefins, base chemicals and fertilizers. Borealis is headquartered in Vienna, Austria, and operates in over 120 countries with around 5,300 employees worldwide, generating EUR 7.5 billion in sales revenue in 2012. The International Petroleum Investment Company (IPIC) of Abu Dhabi owns 64% of the company, the remaining 36% is owned by OMV, the leading energy group in the European growth belt. Borealis provides services and products to customers around the world in collaboration with Borouge, a joint venture with the Abu Dhabi National Oil Company (ADNOC).

Building on the unique Borstar® and Borlink™ technologies and 50 years of experience in polyolefins, Borealis and Borouge support key industries including infrastructure, automotive and advanced packaging. The Borouge plant expansion in Abu Dhabi will be fully operational by mid-2014 with a total annual capacity of 4.5 million tonnes. After this Borealis and Borouge will have approximately 8 million tonnes of polyolefin capacity.

Borealis offers a wide range of base chemicals, including melamine, phenol, acetone, ethylene and propylene servicing a wide range of industries. Together with Borouge the two companies will produce approximately 6 million tonnes of Base Chemicals in 2014.

Borealis also creates real value for the agricultural industry with a large portfolio of fertilizers. The company distributes approximately 2.1 million tonnes per year.

Borealis and Borouge aim to proactively benefit society by taking on real societal challenges and offering real solutions. Both companies are committed to the principles of Responsible Care®, an initiative to improve safety performance within the chemical industry, and contribute to solve the world's water and sanitation challenges through product innovation and their Water for the World™ programme.

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### For more information visit:

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