

Media Release

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Borealis appoints Christopher McArdle as Vice President Polyolefins Strategy & New Business Development

Borealis announces the appointment of Christopher McArdle as Vice President Polyolefins Strategy & New Business Development effective 1 September 2020. In this role, he will lead Borealis' Polyolefins (PO) Strategy & New Business Development Portfolio.

Christopher McArdle joins Borealis with extensive commercial and polyolefin industry experience. The past 3 years, he occupied senior commercial roles at Dow Chemical serving the Consumer Solutions and Packaging & Specialty Plastics businesses. Prior to joining Dow Chemical, Chris spent 16 years of his career at DuPont in a variety of strategy and marketing positions. In his last role as EMEA Business Director, he held P&L responsibility for DuPont's specialty ethylene copolymer business serving the Packaging, Construction, Consumer and Industrial markets across Europe, Middle East, and Africa.

A British citizen, Christopher is married and father of two children. He holds a BSc Chemistry and PhD in Organometallic Chemistry from the University of Bristol in the UK.

"We are very pleased to welcome Christopher McArdle to Borealis," says Lucrèce Foufopoulos, Executive Vice President Polyolefins, Innovation and Circular Economy. "Chris is a senior business leader with extensive experience in steering growth and optimizing organisational performance across global businesses within the chemicals, packaging, and plastics industries. His extensive expertise in business strategy, sales and marketing, product management, and science driven innovation will be an asset to further advance our Polyolefin strategy and growth agenda."



Photo: Chris McArdle, Borealis' new Vice President Polyolefins Strategy & New Business Development

Photo: © Borealis

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Borealis is a leading provider of innovative solutions in the fields of polyolefins, base chemicals and fertilizers. With its head office in Vienna, Austria, the company currently has more than 6,900 employees and operates in over 120 countries. Borealis generated EUR 8.1 billion in sales revenue and a net profit of EUR 872 million in 2019. Mubadala, through its holding company, owns 64% of the company, with the remaining 36% belonging to Austria-based OMV, an integrated, international oil and gas company. Borealis provides services and products to customers globally, in collaboration with Borouge, a joint venture with the Abu Dhabi National Oil Company (ADNOC) and with Baystar™, a joint venture with Total in Texas, USA. www.borealisgroup.com

