



Media Release

Vienna, Austria | 13 October 2022

Borealis Borneables™ grade enables Tupperware® to extend its reusable and recyclable ECO+ product line for even greater sustainability

- **Excellent organoleptic properties and lower carbon footprint of Borneables™ RG466MO enhances appeal of the Tupperware ECO+ Coffee to go cup**
- **Tupperware further expands their range of more sustainable production materials to include renewable feedstock solutions.**
- **Partnership embodies EverMinds™ approach to closing the loop on plastics circularity by focusing on reuse and design for eco-efficiency**

Borealis, one of the world's leading providers of advanced and sustainable polyolefin solutions and a European front-runner in polyolefins recycling, and Tupperware®, a leading global consumer products company selling sustainable kitchen and lifestyle products, have teamed up to extend the Tupperware ECO+ product line to include a coffee to go cup made using renewable feedstock from the [Borneables™](#) portfolio of premium circular polyolefins. Based on the proprietary [Borstar® Nucleation Technology](#), Borneables™ RG466MO is a sustainable polypropylene (PP) random copolymer with excellent organoleptic properties. Using this grade instead of virgin polyolefins enables Tupperware to further reduce the carbon footprint of its ECO+ product line. By helping extend the range of more sustainable materials used to produce Tupperware products, this partnership represents the [EverMinds™](#) spirit of advancing plastics circularity.

Tupperware and Borealis: strategic partners when it comes to reuse and circularity

Since its founding in 1946, Tupperware has offered functional and innovative kitchen and home products that offer an alternative to single-use items. As reuse pioneers, the company took additional steps towards greater sustainability by launching its ECO+ product portfolio in 2019. Tupperware has since been successively expanding the range of more environmentally conscious material solutions used in production to reduce the carbon footprint of its wares.

Tupperware has long used the PP random copolymer BorPure™ RG466MO in production. Because RG466MO is based on the proprietary Borstar® Nucleation Technology, it offers faster cycle times and lower processing temperatures in the production process. It boasts excellent organoleptic properties. Its outstanding stiffness/toughness balance enables the production of durable and robust items like the ECO+ coffee to go cup, which is now composed of 100% Borneables™ RG466MO. Drinks can be safely stored and transported while maintaining temperature and taste in the reusable and attractive Coffee to go cup, which itself is fully recyclable at end of life.

Like all Borneables grades, the commercially available Borneables™ RG466MO is made using renewable feedstocks derived solely from waste and residue streams. ISCC PLUS certification according to the mass balance model ensures that sustainable content can be tracked and verified along the entire supply chain. Overall, the use of

Bornewables compared to conventional fossil-based feedstocks results in significant carbon footprint reductions in the end product.

“The ECO+ Coffee to go cup, brings together the core components of our cascade model for plastics circularity: Reuse rather than single-use. Use of renewable rather than fossil-based feedstock,” explains Peter Voortmans, Borealis Global Commercial Director Consumer Products. “And at end of life, we recycle the Coffee to go cup rather than throwing away a valuable material resource. This is a prime example of how we are working with our partners to re-invent essentials for more sustainable living.”

“Extending our ECO+ product line to include more products manufactured with renewable feedstock shows our commitment to reducing waste at every step of the product life cycle,” says Sophie Wolters, Vice President of Product & Category Management at Tupperware. “As pioneers of reuse, we are glad to find partners like Borealis who share our conviction that there is no time to waste in achieving greater sustainability. We will continue to drive innovation and development of the next generation of sustainable materials.”

K 2022 will take place from 19 to 26 October 2022 in Düsseldorf, Germany.

We invite you to “Innovate Collaborate Accelerate” together with us by visiting Borealis and Borouge in Hall 6 at Stand A43, where the Tupperware ECO+ Coffee to go cup made of Bornewables™ RG466MO will be on display.



Excellent organoleptic properties and lower carbon footprint of Bornewables™ RG466MO enhances appeal of the Tupperware ECO+ Coffee to go cup
Photo: © Tupperware

END

Media contacts:

Borealis

Virginia Wieser

Senior Manager, Corporate Communications,
Brand & Reputation

T +43 1 22 400 772 (Vienna, Austria)

media@borealisgroup.com

Tupperware

Cameron Klaus

Vice President, Global Communications & PR

T +1 407 371 9784 (Orlando, Florida, USA)

cameronklaus@tupperware.com

About Borealis

Borealis is one of the world's leading providers of advanced and sustainable polyolefin solutions and a European front-runner in polyolefins recycling. In Europe, we are a market leader in base chemicals and fertilizers. We leverage our polymer expertise and decades of experience to offer value adding, innovative and circular material solutions for key industries such as consumer products, energy, healthcare, infrastructure and mobility.

In re-inventing essentials for sustainable living, we build on our commitment to safety, our people, innovation and technology, and performance excellence. We are accelerating the transformation to a circular economy of polyolefins and expanding our geographical footprint to better serve our customers around the globe.

With head offices in Vienna, Austria, we employ 6,900 employees and operate in over 120 countries. In 2021, we generated total sales of EUR 12.342 billion and a net profit of EUR 1,396 million. OMV, the Austria-based international oil and gas company, owns 75% of our shares, while the remaining 25% is owned by a holding company of the Abu-Dhabi based Mubadala. We supply services and products to customers around the globe through Borealis and two important joint ventures: Borouge (with the Abu Dhabi National Oil Company, or ADNOC, based in UAE); and Baystar™ (with TotalEnergies, based in the US). www.borealisgroup.com | www.borealiseverminds.com

About Borouge

Borouge, listed on the Abu Dhabi Securities Exchange (ADX symbol "BOROUGE" / ISIN "AEE01072B225"), is a leading petrochemical company that provides innovative and differentiated polyolefin solutions for the energy, infrastructure, mobility, advanced packaging, healthcare and agriculture industries. ADNOC owns a majority 54% stake and Borealis holds a 36% stake in Borouge.

To find out more, visit: borouge.com

About Tupperware

Tupperware Brands Corporation (NYSE: TUP) is a leading global consumer products company that designs innovative, functional and environmentally responsible products that people love and trust. Founded in 1946, Tupperware's signature container created the modern food storage category that revolutionized the way the world stores, serves and prepares food. Today, this iconic brand has more than 8,500 functional design and utility patents for solution-oriented kitchen and home products. With a purpose to nurture a better future, Tupperware® products are an alternative to single-use items. The company distributes its products into nearly 70 countries, primarily through independent representatives around the world. For more information, visit Tupperwarebrands.com or follow Tupperware on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#).

Bornewables, BorPure and EverMinds are trademarks of Borealis AG.
Borstar is a registered trademark of Borealis AG.